

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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347460	AGENCY (OR SERVICE) ACTING AS AGENT FOR		178622	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	DCI GROUP			MAYORS AGAINST ILLEGAL GUNS		
AND	1828 L St NW Ste 400			909 3rd Ave		
ADDRESS	Washington	DC	20036-5115	New York	NY 10022-4731	
	USA			USA		
CONTACT				PRODUCTMAYORS AGAINST ILLEGAL GUNS		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 03/26/13 AND ENDING 04/07/13 NO. WEEKS:						2

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY MAYORS AGAINST ILLEGAL GUNS ACTION FUND										
1	M-F	2	05:00A	05:58A	30S	03/26/13-04/05/13	THIS MORNING 5-6AM	4	200.00	800.00
2	M-F	6	05:58A	07:00A	30S	03/26/13-04/05/13	THIS MORNING 6-7AM	12	350.00	4200.00
3	M-F	2	09:00A	09:30A	30S	03/26/13-04/05/13	PITTSBURGH LIVE	4	150.00	600.00
4	M-F	2	09:58A	10:57A	30S	03/26/13-04/05/13	LET'S MAKE A DEAL	4	200.00	800.00
5	M-F	2	10:58A	11:58A	30S	03/26/13-04/05/13	PRICE IS RIGHT	4	375.00	1500.00
6	M-F	3	11:58A	12:30P	30S	03/26/13-04/05/13	NOON NEWS	6	370.00	2220.00
7	M-F	3	02:58P	03:58P	30S	03/26/13-04/05/13	DR. PHIL	6	280.00	1680.00
8	M-F	2	04:00P	04:30P	30S	03/26/13-04/05/13	4-430PM NEWS	4	400.00	1600.00
9	M-F	2	04:30P	05:00P	30S	03/26/13-04/05/13	430-5PM NEWS	4	400.00	1600.00
10	M-F	2	05:00P	05:30P	30S	03/26/13-04/05/13	5-530PM NEWS	4	500.00	2000.00
11	M-F	2	05:30P	06:00P	30S	03/26/13-04/05/13	530-6PM NEWS	4	500.00	2000.00
12	M-F	2	05:58P	06:30P	30S	03/26/13-04/05/13	M-F 6PM NEWS	4	500.00	2000.00
13	M-F	2	06:30P	07:00P	30S	03/26/13-04/05/13	M-F 630PM NEWS	4	500.00	2000.00
14	M-F	2	07:00P	07:27P	30S	03/26/13-04/05/13	CBS EVENING NEWS	4	600.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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AND	1828 L St NW Ste 400			909 3rd Ave	
ADDRESS	Washington DC 20036-5115			New York NY 10022-4731	
	USA			USA	
CONTACT				PRODUCTMAYORS AGAINST ILLEGAL GUNS	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.		PRODUCT CODE 1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 03/26/13 AND ENDING 04/07/13 NO. WEEKS: 2					

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			FROM	TO						
15	M-F	3	07:30P	07:58P	30S	03/26/13-04/05/13	THE INSIDER	6	400.00	2400.00
16	M-F	3	11:00P	11:35P	30S	03/26/13-04/05/13	11PM NEWS	6	800.00	4800.00
17	M-F	2	11:35P	12:37A	30S	03/26/13-04/05/13	11:35P-12:37A - LETTERMAN	4	325.00	1300.00
18	M-F	2	12:35A	01:37A	30S	03/26/13-04/05/13	THE LATE LATE SHOW W/CRAIG	4	175.00	700.00
19	Sa	1	05:58A	07:58A	30S	03/30/13-04/06/13	SAT. MORN. LOCAL NEWS	2	135.00	270.00
20	Sa	1	07:58A	10:00A	30S	03/30/13-04/06/13	SAT.CBS MORNING NEWS	2	170.00	340.00
21	Sa	1	06:00P	06:30P	30S	03/30/13-04/06/13		2	350.00	700.00
22	Sa	1	07:30P	07:57P	30S	03/30/13-04/06/13	THE INSIDER	2	250.00	500.00
23	Sa	1	11:00P	11:35P	30S	03/30/13-04/06/13	11PM NEWS	2	800.00	1600.00
24	Sa	1	12:05A	01:05A	30S	03/30/13-04/06/13	CSI: MIAMI	2	250.00	500.00
25	Sa	1	01:05A	02:05A	30S	03/30/13-04/06/13	CRIMINAL MINDS	2	250.00	500.00
26	Su	1	08:58A	10:28A	30S	03/31/13-04/07/13	CBS SUN MORN	2	900.00	1800.00
27	Su	1	10:28A	11:30A	30S	03/31/13-04/07/13	FACE THE NATION	2	900.00	1800.00
28	Su	1	06:30P	07:00P	30S	03/31/13-04/07/13		2	350.00	700.00
29	Su	1	11:00P	11:35P	30S	03/31/13-04/07/13	11PM NEWS	2	800.00	1600.00

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			FROM	TO						
30	Su	1	11:35P	12:05A	30S	03/31/13-04/07/13	#1 COCHRAN SUNDAY SPORTS	2	450.00	900.00
31	Su	1	12:35A	01:05A	30S	03/31/13-04/07/13	THE INSIDER	2	150.00	300.00
32	Su	1	01:05A	02:07A	30S	03/31/13-04/07/13	EXTRA SUNDAY LATE	2	150.00	300.00
33 1x EACH 6:30P GAME	...11..	2	07:00P	12:00M	30S	03/28/13-03/29/13	NCAA REGIONAL SEMI-FINALS	2	1750.00	3500.00
34 1x EACH 9PM GAME	...11..	2	07:00P	12:00M	30S	03/28/13-03/29/13	NCAA REGIONAL SEMI-FINALS	2	1750.00	3500.00
35 430-630P	Sa	1	04:18P	09:00P	30S	03/30/13-03/30/13	NCAA REGIONAL FINALS	1	3000.00	3000.00
36 630-9P	Sa	1	04:18P	09:00P	30S	03/30/13-03/30/13	NCAA REGIONAL FINALS	1	3000.00	3000.00
37	Su	1	02:00P	07:00P	30S	03/31/13-03/31/13	NCAA REGIONAL FINALS	1	3000.00	3000.00
38	Sa	1	03:58P	05:56P	30S	04/06/13-04/06/13	NCAA FINAL FOUR SHOW	1	900.00	900.00
39	Sa	1	05:58P	11:00P	30S	04/06/13-04/06/13	NCAA FINAL FOUR	1	6500.00	6500.00
Total Contract:								125		69810.00
Billing Summary										
Qtr 1-13						Jan	Feb	Mar	Total	
						.00	.00	37055.00	37055.00	

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